



MARBC

Mid-Atlantic - Russia Business Council (MARBC)

Days of Russian-American Innovation Entrepreneurship Cooperation (RAVC)



October 27-29, 2014

Philadelphia, PA



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Philadelphia, PA – The Mid-Atlantic - Russia Business Council (MARBC) is pleased to announce the **Days of Russian-American Innovation Entrepreneurship Cooperation (RAVC 2014)**, which will take place in Philadelphia from October 27 - 29, 2014. As part of RAVC 2014, MARBC is organizing the **Russian – American Technology Entrepreneurship Conference** at the University City Science Center on October 27. The Science Center is the biggest and oldest urban technology park in the United States. RAVC events will include a roundtable at the International Incubator at the Science Center, featuring the presentation of the story of the first Russian

company with an office at the University City Science Center in Philadelphia. MARBC is also facilitating Russian participation in the **Mid-Atlantic Venture Conference (IMPACT 2014)** on October 28-29. IMPACT is one of the oldest venture capital events in the United States that gives the participants a unique opportunity to access private investors and the largest regional venture funds. MARBC is a supporting organization of IMPACT. This event is an important part of MARBC's program for Russian-American innovation cooperation.

The key event of RAVC will be the Annual Russian-American Technology Entrepreneurship Conference in Philadelphia on October 27. As a part of the Annual Russian-American Technology Entrepreneurship Conference, the Russian delegation will present their companies in a roundtable discussion on Russian-American innovations. Russian-American Technology Entrepreneurship Conference will include a roundtable, featuring presentations by company-residents of the University City Science Center, including the first Russian company.

As the important part of the Days of Russian-American Innovation Entrepreneurship Cooperation, MARBC is organizing the Russian participation in the IMPACT on October 28-29, 2014. Highlighting the wide variety of investment opportunities in the Mid-Atlantic region, IMPACT is one of the oldest venture capital events in the United States and continues to truly be a catalyst for companies and capital. Participants at IMPACT share their knowledge of the seed and venture capital industry, as well as discuss the best strategies and tools for building and managing strategic investment programs and institutions. IMPACT showcases the best young and developing companies and provides these companies with incomparable exposure to the top venture capitalists and private equity investors. IMPACT features a technology track, presenting companies in various technology areas, such as information technologies, telecommunications, nanotechnology, clean energy, biotechnology and life sciences. The IMPACT continues to build upon the momentum created at last year's success by adding eagerly anticipated new content sections to this year's program, including Angel to Venture, Institutional Investing, Technology Transfer, Business Development and Strategic Growth.

As in previous years, MARBC is continuing its commitment towards being a Supporting Organization of IMPACT, and will bring a delegation from the Russian venture industry and emerging Russian companies to participate at IMPACT.

MARBC will be organizing additional events in Philadelphia and throughout the Mid-Atlantic region, as part of the Days of Russian-American Innovation Entrepreneurship Cooperation. There will be a roundtable discussion with representatives from Russian technology companies and members of the delegation will tour the University City Science Center and the Energy Efficient Buildings Hub (EEB Hub) in the Navy Yard.

For more information about RAVC 2014, please contact Val Kogan, President of the MARBC, by phone: (484) 467-7444, email: val@ma-rbc.org, or visit the MARBC website at: <http://www.ma-rbc.org>.